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StreamGuys and ENCO to Demonstrate Captioning in Live and Pre-Recorded Streaming Content at the 2018 NAB Show

BAYSIDE, CALIFORNIA, April 5, 2018 – At the upcoming 2018 NAB Show, StreamGuys will unveil a preview of forthcoming audio transcription features in its SGrecast live stream recording and repurposing platform powered by ENCO's enCaption4 cloud-based, automated captioning solution.

SGrecast was introduced in 2016 as a simple way for broadcasters to transform live streams into revenue-expanding side channels and podcasts on the fly, with SGrecast Version 2.0 being unveiled at NAB. The integration with enCaption4 will allow broadcasters to generate automatic transcriptions of new recordings, or caption pre-recorded files that exist in the archives. Users will also have the power to export the resulting captioning files (SRT or VTT), and save transcripts of any selected media content for later use.

"enCaption4 ensures that captions created live or within a post-processing workflow are delivered with speed and accuracy," said Eduardo Martinez, director of technology, StreamGuys. "Once ingested into the system, SGrecast's highly granular search capabilities will provide operators with unlimited flexibility to find captions that align with newly created video and audio files. This will empower newsrooms and other departments to quickly unleash clips and stories with accurate captions much faster than previously possible."

StreamGuys and ENCO last year announced a partnership aimed at tighter integration of audio/video streaming and automation workflows for TV and Radio production and delivery, including Visual Radio. StreamGuys today provides multi-format encoding to deliver ENCO program content to web, mobile and OTT devices; and support creation and delivery of podcasts and side channels via its SGrecast software. Using SGrecast, operators can also easily convert live streams into podcasts and launch new streams within ENCO DAD (radio), MOM (TV) or Visual Radio systems.

According to Ken Frommert, president of ENCO, the integration of live and post-processed captioning into the company's interoperable solutions brings further value to broadcasters aiming to better service streaming audiences, as well as provide searchable transcripts under one platform.

"With enCaption4's advanced speech-to-text engine, broadcasters are ensured compliance for online video captions, while also providing a much richer experience for all audiences consuming video and

audio content online," said Ken Frommert, president, ENCO. "With our breakthroughs in machine-learning technology for voice recognition coupled with StreamGuys' highly efficient and flexible approach to stream recording and repurposing, this demonstration marks an important evolution in our partnership as we bring automation and streaming workflows closer together."

StreamGuys will co-exhibit with ENCO next week (April 9-12) at Booth N3824 in the Las Vegas Convention Center.

About ENCO

Founded in 1983, ENCO pioneered the use of computer-based, digital audio and program automation for radio station and TV studios. The company has since evolved its product line to cross all aspects of today's automated broadcast and production workflows, including closed-captioning, visual radio, audio compliance, instant media playout, remote contribution, and cloud-based web streaming. Its two flagship systems, DAD and MOM, bring the industry's best reliability, cost-efficiency and intuitive operation to automated radio and TV operations worldwide. ENCO is headquartered in Southfield, Michigan USA and retains a global distribution network, plus a growing network of partnerships with complementary industry vendors. For more information, please visit: www.enco.com.

About StreamGuys, Inc.
In business since 2000, StreamGuys is an industry-leading service provider of live and on-demand streaming, podcasting delivery, and software-as-a-service (SaaS) toolsets for enterprise-level broadcast media organizations. The company brings together the industry's best price-to-performance ratio, a robust and reliable network, and an infinitely scalable cloud-based platform for clients of any size to process, deliver, monetize and playout professional streaming content. StreamGuys supports many of the world's largest Podcasts, global TV and radio broadcasters, video and audio production companies, houses of worship, retail and hospitality businesses, government organizations, medical and healthcare services, and live venues for sports and entertainment. The company excels in developing and deploying technologies for business growth and revenue generation, including dynamic ad insertion, Alexa skills, mobile streaming and detailed business and data analytics.

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